



From: Tom Lonsdale
President & CEO
Cypress Industries
13581 Pond Springs Road, Suite 315
Austin, TX 78729

September 12, 2006

Dear Hasit:

On behalf of Cypress Industries I would like to thank you and your organization for the efforts on our Industrial Division website (www.cypressindustrial.com). Your team created a professional looking website with the brand/image I was looking for. It was easy to use and categorized such that it was easy to be optimized for our most important keywords.

The optimization of www.cypressindustrial.com went really well. The keywords chosen worked in almost all cases were perfect and your team did a great job promoting the site. The promotion worked so well that we've had problems keeping up with the inquiries. We've also modified the words to be much more specific so that we don't get so many inquiries and get a smaller amount of more appropriate requests.

The continued promotion and SEO efforts over the last couple years have been excellent. www.cypressindustrial.com has stayed near the top of the ladder for our keywords and the requests continue to come in even several years after launching the site.

Updates and website maintenance to our site have been very streamlined and efficient, as well as priced right. It amazes me how your team is able to make several updates to our site by the next morning when we arrive. Being able to efficiently maintain our site is very important to our company to keep costs low.

Again, thank you for the excellent work, we look forward to continuing our relationship and additional projects in the future.

Sincerely,

Thomas J. Lonsdale II
President & Chief Executive Officer
Cypress Industries